

CTR Employer Survey Report

Thank you for completing your Commute Trip Reduction survey. This report contains the survey results.

Employer Id : E85092

Participation : CTR

Employer : Starbucks Coffee Company

Status : Affected

Worksite : Headquarters

Survey Type : Online

Street : 2401 Utah Ave S

Response Rate : 52%

Jurisdiction : City of Seattle

Survey Date : 11/21/2017

Non-Drive Alone & One-Way VMT Rates at this Worksite

Non-Drive Alone Rate : 47.6%

Drive Alone Rate : 52.4%

One-Way VMT per employee : 8.8

Average One-Way distance home to work : 14.8

Employees and Survey Response Information

Reported Total Employees at Worksite : 5,500

Surveys Distributed : 4,500

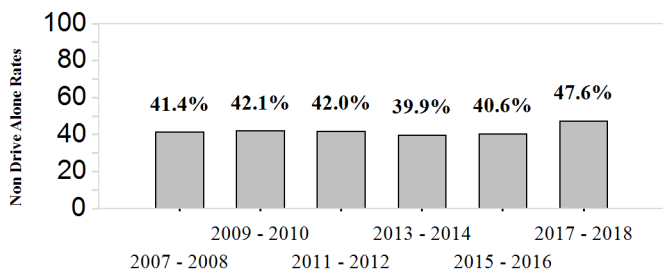
Surveys Returned : 2,344

Surveys Returned by CTR Affected* Employees : 2,252

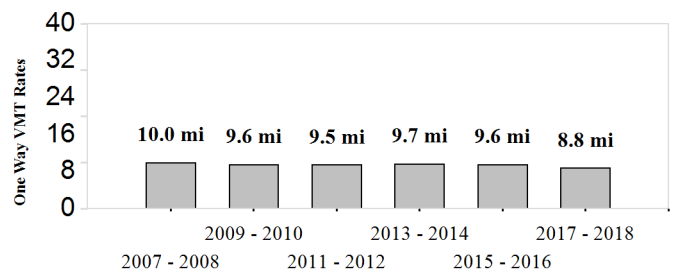
Total Estimated CTR Affected Employees at Worksite : 4,323

**CTR Affected employees filled out the survey as being full-time and commuting (typically) to work at least twice between 6a and 9a, Monday through Friday.*

Non Drive Alone Rates - ALL Employees



One Way VMT per Employee - ALL Employees



Site History and Targets

Annual Metric Tons CO₂e Pounds CO₂e

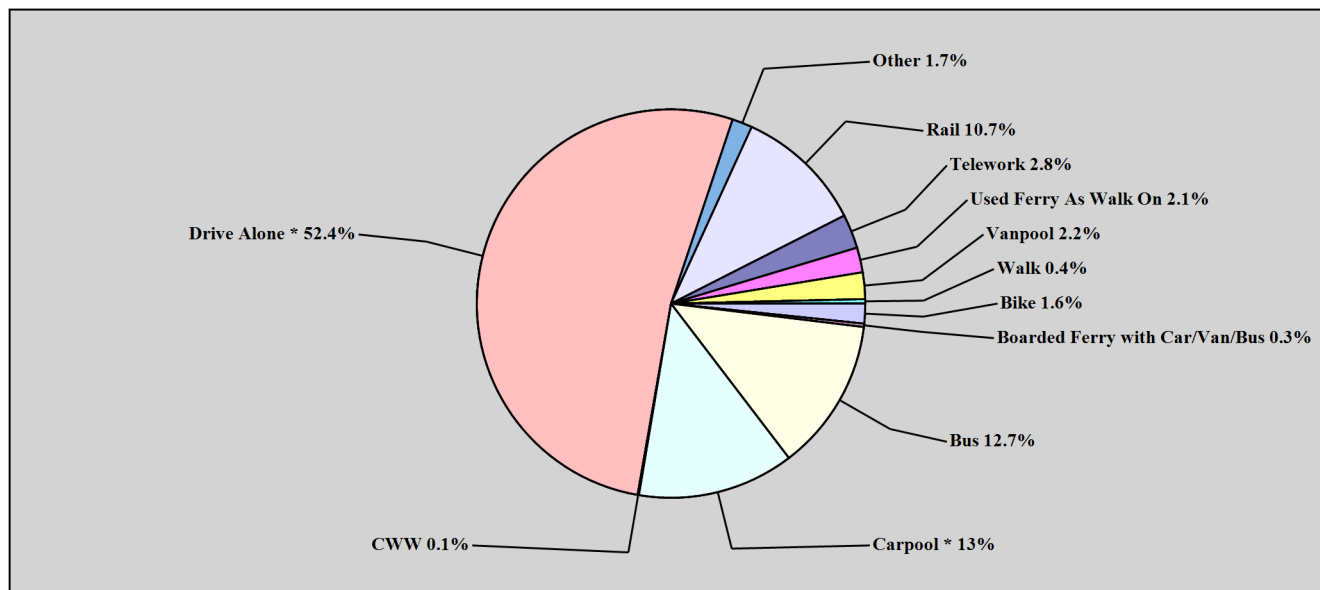
Cycle	Non Drive Alone Rate - All	Non Drive Alone Rate - CTR Affected	Emissions for Surveyed Employees	Estimated Emissions for Total Employment	GHG per Employee's Roundtrip	VMT per Employee - All	VMT per Employee - CTR Affected
2007 - 2008	41.4%	42.6%	5146	6929	11.1	10.0	9.9
2009 - 2010	42.1%	42.5%	4840	6085	9.8	9.6	9.6
2011 - 2012	42.0%	42.6%	4461	7494	12.0	9.5	9.5
2013 - 2014	39.9%	40.9%	5402	8359	13.4	9.7	9.6
2015 - 2016	40.6%	41.1%	5217	9518	15.3	9.6	9.6
2017 - 2018	47.6%	48.2%	4544	10661	17.1	8.8	8.6
Target	37.0%				Target:	N/A	
% Point Change Target:	-4.4				% Change Target:	N/A	
% Point Change from Baseline:	6.2				% Change from Baseline:	-12.0%	

GHG calculations are based on VMT and estimated total round-trip commutes for all employees. Modes that contribute to GHG include driving alone, carpooling, vanpooling, and riding a motorcycle. The use of other modes (e.g., transit, rail, walking, ferry) do not increase a worksite's GHG calculation. For more information about how GHG is calculated, please contact your jurisdiction's representative.

Commute Trips By Mode - All Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - All Employees



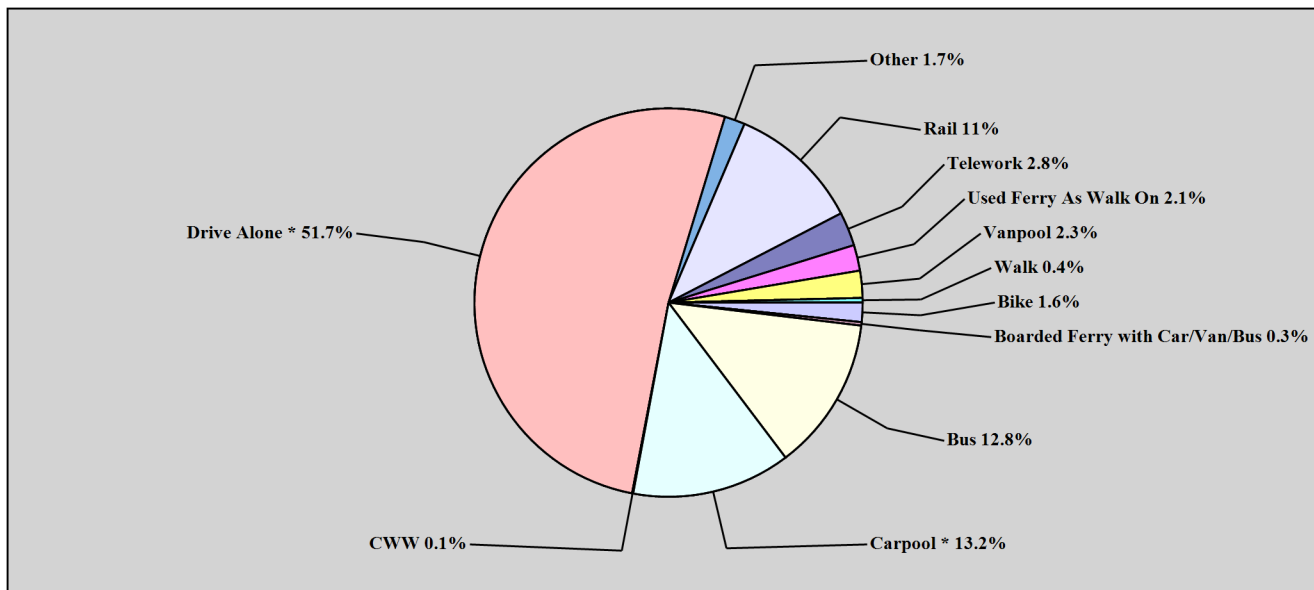
Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	6,081	52.4%	59.4%	1,468	62.6%	69.2%
Carpool *	1,512	13.0%	12.1%	422	18.0%	16.5%
Vanpool	257	2.2%	2.4%	60	2.6%	2.7%
Bus	1,474	12.7%	10.8%	369	15.7%	14.1%
Rail	1,242	10.7%	6.2%	311	13.3%	8.0%
Bike	191	1.6%	2.4%	61	2.6%	3.7%
Walk	43	0.4%	0.6%	15	0.6%	1.0%
Telework	329	2.8%	2.8%	244	10.4%	9.2%
CWW	13	0.1%	0.1%	9	0.4%	0.3%
Boarded Ferry with Car/Van/Bus	33	0.3%	0.1%	11	0.5%	0.3%
Used Ferry As Walk On	240	2.1%	1.6%	51	2.2%	1.7%
Other	195	1.7%	1.5%	69	2.9%	2.6%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Commute Trips By Mode - Affected Employees

Q.4: Last week, what type of transportation did you use each day to commute TO your usual work location? (Mode used for the longest distance.)

Mode Split - CTR Affected Employees



Mode	Trips During This Survey	% of Trips During This Survey	% of Trips During Previous Survey	Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During This Survey	% of Employees Who Used This Mode at Least Once During Previous Survey
Drive Alone *	5,779	51.7%	58.9%	1,397	62.0%	68.9%
Carpool *	1,478	13.2%	12.3%	413	18.3%	16.7%
Vanpool	252	2.3%	2.4%	59	2.6%	2.8%
Bus	1,432	12.8%	10.9%	359	15.9%	14.2%
Rail	1,230	11.0%	6.4%	307	13.6%	8.2%
Bike	179	1.6%	2.4%	58	2.6%	3.8%
Walk	43	0.4%	0.6%	15	0.7%	1.0%
Telework	315	2.8%	2.8%	233	10.3%	9.3%
CWW	10	0.1%	0.0%	6	0.3%	0.2%
Boarded Ferry with Car/Van/Bus	33	0.3%	0.1%	11	0.5%	0.3%
Used Ferry As Walk On	240	2.1%	1.6%	51	2.3%	1.7%
Other	190	1.7%	1.5%	68	3.0%	2.6%

* Motorcycle-1 is now included in Drive Alone and Motorcycle-2 is included in Carpool. Information about these trips is still available by request.

Alternative Modes - Number of Employees Who Used a Non-Drive Alone Mode:

Non-Drive Alone Number Of Days	Exactly this # of Employees	Exactly this % of Employees	At least # of Employees	At least % of employees
0 Day	994	42%	2,344	100%
1 Days	156	7%	1,350	58%
2 Days	108	5%	1,194	51%
3 Days	104	4%	1,086	46%
4 Days	152	6%	982	42%
5 Days	782	33%	830	35%
6 or More Days	48	2%	48	2%

Count by Occupancy of Carpools and Vanpools

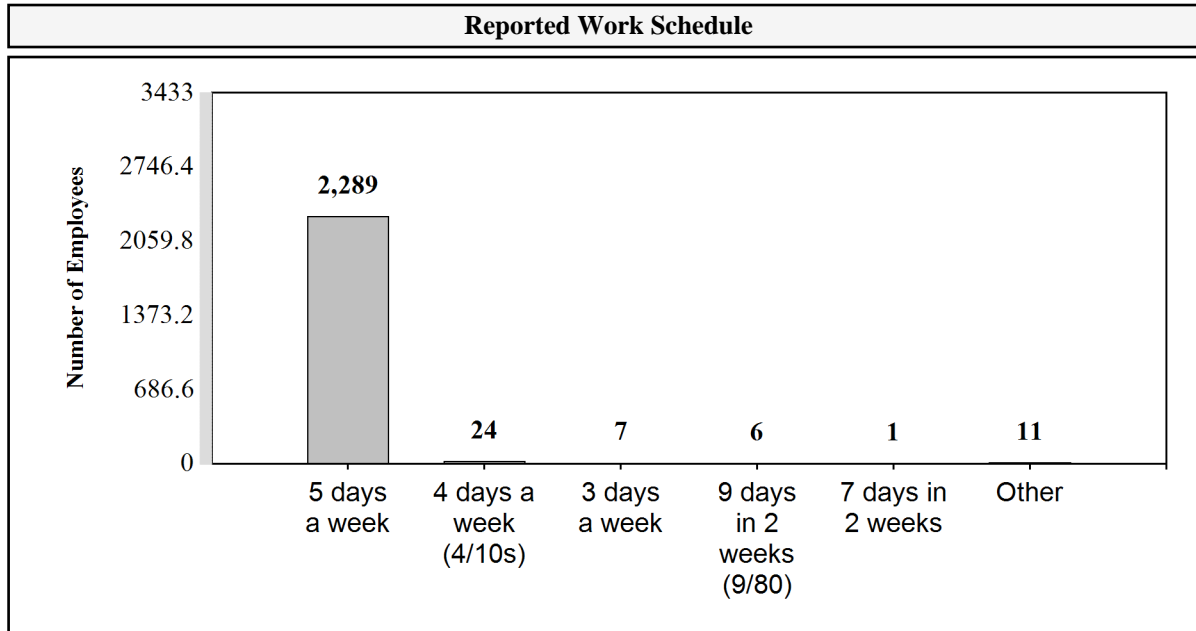
Q.5 If you used a carpool or vanpool as part of your commute, how many people (age 16 or older) are usually in the vehicle?

Ridesharing Occupancy	Mode	Response Count
2*	Carpool	1226
3	Carpool	207
4	Carpool	73
5	Carpool	0
>5	Carpool	6
<5	Vanpool	54
5	Vanpool	81
6	Vanpool	72
7	Vanpool	37
8	Vanpool	0
9	Vanpool	5
10	Vanpool	0
11	Vanpool	0
12	Vanpool	0
13	Vanpool	0
14	Vanpool	0
>14	Vanpool	8

* Motorcycle-2 counted with Carpool-2 for this table.

Reported Work Schedule - All Employees

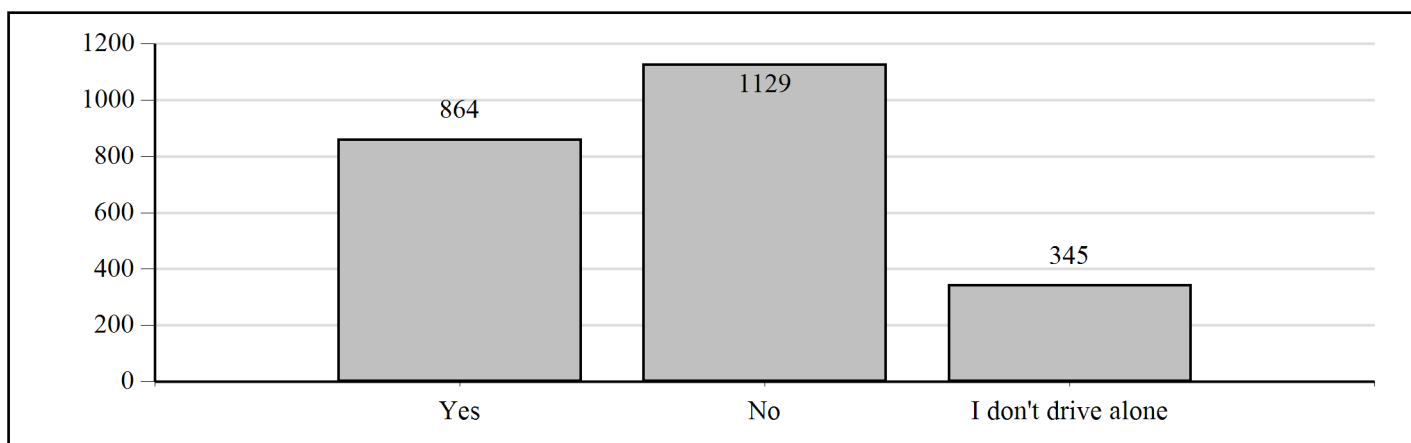
Q.8 Which of the following best describes your work schedule?



Reported Work Schedule	# Of Responses	% Of Employees
5 days a week	2,289	97.9%
4 days a week (4/10s)	24	1%
3 days a week	7	0.3%
9 days in 2 weeks (9/80)	6	0.3%
7 days in 2 weeks	1	0%
Other	11	0.5%

Parking and Telework

Q.9: On the most recent day that you drove alone to work, did you pay to park? (Mark "yes" if you paid that day, if you prepaid, if you are billed later, or if the cost of parking is deducted from your paycheck.)



Q.10: How many days do you typically telework?

Telework Frequency	# of Responses	% of Responses
No Answer/Blank	6	0.3%
I don't telework	711	30.3%
Occasionally, on an as-needed basis	1096	46.8%
1-2 days/month	283	12.1%
1 day/week	202	8.6%
2 days/week	28	1.2%
3 days/week	18	0.8%

Reasons for driving alone to work/not driving alone to work

Q11. When you do not drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Cost of parking or lack of parking	1001	18.0%
Free or subsidized bus, train, vanpool pass or fare benefit	819	14.7%
I have the option of teleworking	632	11.4%
To save money	577	10.4%
To save time using the HOV lane	493	8.9%
Environmental and community benefits	471	8.5%
Personal health or well-being	438	7.9%
Other	332	6.0%
Financial incentives for carpooling, bicycling or walking.	261	4.7%
Driving myself is not an option	250	4.5%
Preferred/reserved carpool/vanpool parking is provided	127	2.3%
Emergency ride home is provided	98	1.8%
I receive a financial incentive for giving up my parking space	55	1.0%

Q12. When you drive alone to work, what are the three most important reasons?

Question Text	# of Responses	% of Responses
Riding the bus or train is inconvenient or takes too long	1669	30.6%
I like the convenience of having my car	1361	24.9%
Family care or similar obligations	1030	18.9%
Other	555	10.2%
Bicycling or walking isn't safe	325	6.0%
My commute distance is too short	241	4.4%
My job requires me to use my car for work	146	2.7%
I need more information on alternative modes	121	2.2%
There isn't any secure or covered bicycle parking	11	0.2%

Commute Mode By ZipCode for All Employees

Q6. What is your home zip code?

Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98116	117	4.99%	299	77	0	0	193	0	0	0	11	0	0	0	2
98126	92	3.92%	196	49	0	4	200	0	2	0	4	1	0	0	1
98103	87	3.71%	280	32	0	5	83	7	12	1	4	0	0	0	6
98122	66	2.82%	111	24	0	1	31	120	21	6	4	0	0	0	16
98117	63	2.69%	210	31	0	4	25	1	23	0	8	0	0	0	3
98115	60	2.56%	210	32	0	0	38	13	2	0	6	1	0	0	0
98109	53	2.26%	135	33	0	0	42	9	26	0	2	0	0	0	15
98029	51	2.18%	128	58	40	5	21	0	0	0	3	0	0	0	0
98106	51	2.18%	159	34	0	7	40	0	9	0	5	0	0	0	4
98118	50	2.13%	120	22	0	2	19	70	2	0	5	1	0	0	12
98059	49	2.09%	187	23	0	5	18	0	0	0	4	0	0	0	6
98136	48	2.05%	121	36	0	5	46	2	9	0	8	0	0	0	7
98119	44	1.88%	139	26	0	0	24	6	15	1	2	3	0	0	6
98102	42	1.79%	78	5	0	0	13	105	0	0	2	0	0	0	6
98107	41	1.75%	132	24	0	0	49	0	0	0	1	0	0	0	0
98144	41	1.75%	72	30	0	1	19	70	2	7	0	0	0	0	4
98121	38	1.62%	51	34	0	11	46	25	7	5	3	0	0	0	10
98125	38	1.62%	126	31	0	0	22	0	2	0	12	0	0	0	0
98027	35	1.49%	111	22	14	0	18	0	0	0	6	0	0	0	1
98058	35	1.49%	114	15	11	0	20	10	0	0	0	0	0	0	0
98133	35	1.49%	134	6	0	0	20	1	1	0	4	0	0	0	5
98006	34	1.45%	106	34	0	0	18	0	5	0	6	1	0	0	3
98052	34	1.45%	84	33	12	0	28	2	0	2	4	0	0	0	0
98146	33	1.41%	103	30	0	0	18	1	0	0	3	0	0	0	1
98199	33	1.41%	117	19	0	0	6	0	18	0	1	0	0	0	0
98166	32	1.37%	104	49	0	0	5	0	0	0	1	0	0	0	0



Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98012	31	1.32%	78	34	17	0	12	0	4	2	5	0	0	0	0
98034	26	1.11%	74	14	25	0	9	0	1	0	3	1	0	0	0
98075	26	1.11%	52	30	29	5	10	0	0	0	2	0	0	0	0
98155	24	1.02%	91	11	0	0	7	0	0	0	6	0	0	0	0
98178	24	1.02%	80	28	0	0	4	7	0	0	2	0	0	0	0
98026	23	0.98%	42	8	0	0	10	44	0	0	5	0	0	0	0
98101	23	0.98%	35	11	0	0	6	52	0	4	1	0	0	0	6
98110	23	0.98%	0	0	0	0	5	0	5	0	0	0	6	91	10
98112	23	0.98%	79	11	0	0	0	21	4	0	0	0	0	0	0
98040	22	0.94%	89	7	0	0	14	0	1	0	0	0	0	0	0
98065	22	0.94%	53	34	8	5	5	0	0	0	7	0	0	0	0
98023	21	0.90%	61	26	3	0	10	2	0	0	0	0	0	0	3
98042	20	0.85%	63	7	9	0	0	10	0	0	5	0	0	0	0
98056	20	0.85%	86	1	0	0	3	5	0	0	5	0	0	0	0
98105	20	0.85%	54	15	0	0	8	10	3	0	3	0	0	0	5
98391	20	0.85%	30	5	0	0	4	56	0	0	6	0	0	0	0
98031	19	0.81%	61	7	4	0	5	9	0	0	7	1	0	0	0
98092	19	0.81%	10	17	0	0	0	53	0	0	12	0	0	0	4
98108	19	0.81%	51	14	0	5	6	3	5	0	6	0	0	0	1
98007	18	0.77%	57	17	0	0	12	0	0	0	3	0	0	0	0
98198	18	0.77%	72	2	0	0	5	4	0	0	1	0	0	0	0
98005	17	0.73%	50	29	0	0	1	0	0	0	2	0	0	0	2
98038	17	0.73%	46	15	0	0	0	9	0	0	4	4	0	0	0
98208	16	0.68%	25	29	5	0	19	0	0	0	1	0	0	0	0
98001	15	0.64%	40	2	0	0	18	14	0	0	1	0	0	0	0
98004	15	0.64%	53	10	0	0	10	0	0	0	0	0	0	0	0
98177	15	0.64%	33	21	0	0	11	4	0	0	1	0	0	0	5
98032	14	0.60%	36	10	0	0	0	17	0	0	6	0	0	0	0
98087	14	0.60%	49	6	0	0	11	0	0	0	6	0	0	0	0



Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98030	13	0.55%	36	0	9	0	7	14	0	0	2	0	0	0	0
98036	13	0.55%	46	7	0	0	9	0	0	0	0	0	0	0	1
98045	13	0.55%	33	27	0	0	0	0	2	0	4	0	0	0	0
98074	13	0.55%	31	10	15	0	5	0	0	0	3	0	0	0	0
98003	12	0.51%	17	2	4	0	12	19	0	0	1	0	0	0	5
98033	12	0.51%	53	0	0	2	3	0	0	0	0	0	0	0	0
98055	12	0.51%	37	2	4	0	11	5	0	0	2	0	0	0	0
98104	12	0.51%	11	0	8	0	6	10	5	15	0	0	0	0	5
98296	12	0.51%	27	12	0	0	11	2	0	0	4	0	0	0	0
98021	11	0.47%	30	11	4	0	10	0	0	0	1	0	0	0	0
98168	11	0.47%	25	15	0	0	10	5	0	0	0	0	0	0	0
98422	11	0.47%	19	7	3	0	8	12	0	0	5	0	0	0	0
98011	10	0.43%	27	11	4	0	2	0	0	0	3	0	0	0	0
98374	10	0.43%	9	0	0	0	0	39	0	0	1	0	0	0	0
98008	9	0.38%	36	0	0	0	7	0	0	0	3	0	0	0	0
98028	9	0.38%	29	0	4	0	10	0	0	0	2	0	0	0	0
98370	9	0.38%	0	5	0	0	3	0	2	0	2	0	4	29	0
98407	9	0.38%	17	0	0	0	8	20	0	0	0	0	0	0	0
98020	8	0.34%	14	4	0	0	5	18	0	0	0	0	0	0	0
98043	8	0.34%	14	10	0	0	15	0	0	0	1	0	0	0	0
98372	8	0.34%	6	3	0	0	0	26	0	0	5	0	0	0	0
98070	7	0.30%	1	1	0	1	4	0	0	0	3	0	13	7	4
98148	7	0.30%	30	0	0	0	0	0	0	0	3	0	0	0	0
98188	7	0.30%	22	0	0	0	0	12	0	0	0	0	0	0	0
98258	7	0.30%	9	1	0	0	0	22	0	0	3	0	0	0	0
98290	7	0.30%	10	0	2	0	6	12	0	0	5	0	0	0	0
98371	7	0.30%	12	0	5	0	0	16	0	0	2	0	0	0	0
98390	7	0.30%	6	0	0	0	0	29	0	0	0	0	0	0	0
98406	7	0.30%	10	0	0	0	0	25	0	0	0	0	0	0	0



Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98203	6	0.26%	1	0	0	0	4	22	0	0	1	0	0	0	0
98332	6	0.26%	7	0	0	5	2	1	0	0	4	0	0	11	0
	5	0.21%	12	13	0	0	0	0	0	0	0	0	0	0	2
98002	5	0.21%	12	10	0	0	0	4	0	0	0	0	0	0	1
98037	5	0.21%	12	15	0	0	0	0	0	0	0	0	0	0	0
98072	5	0.21%	17	0	0	3	5	0	0	0	0	0	0	0	0
98270	5	0.21%	4	5	0	0	0	9	0	0	2	0	0	0	5
98346	5	0.21%	0	0	0	0	0	0	0	0	1	0	0	19	5
98373	5	0.21%	0	0	0	0	0	20	0	0	2	0	0	0	0
98387	5	0.21%	9	5	0	0	0	8	0	0	3	0	0	0	0
98405	5	0.21%	3	13	0	0	0	9	0	0	1	0	0	0	0
98498	5	0.21%	3	5	0	0	4	5	0	0	7	0	0	0	0
98019	4	0.17%	20	0	0	0	0	0	0	0	0	0	0	0	0
98022	4	0.17%	14	0	0	0	0	3	0	0	3	0	0	0	0
98310	4	0.17%	1	0	0	0	0	0	0	0	0	0	3	10	5
98360	4	0.17%	7	0	0	0	0	10	0	0	3	0	0	0	0
98367	4	0.17%	2	0	0	0	0	0	0	0	0	0	0	18	0
98403	4	0.17%	5	9	0	0	0	6	0	0	0	0	0	0	0
98024	3	0.13%	6	5	4	0	0	0	0	0	0	0	0	0	0
98077	3	0.13%	5	10	0	0	0	0	0	0	0	0	0	0	0
98275	3	0.13%	3	0	0	0	0	10	0	0	3	0	0	0	0
98321	3	0.13%	0	2	0	0	0	9	0	0	4	0	0	0	0
98366	3	0.13%	0	0	0	0	5	0	0	0	0	0	0	10	0
98444	3	0.13%	1	0	0	0	11	0	0	0	2	0	0	0	0
98445	3	0.13%	5	0	0	0	3	7	0	0	0	0	0	0	0
98466	3	0.13%	0	0	0	0	0	6	0	0	4	0	0	0	5
98467	3	0.13%	6	1	0	0	0	6	0	0	1	0	0	0	0
98014	2	0.09%	0	5	0	0	4	0	0	0	1	0	0	0	0
98053	2	0.09%	1	3	4	0	0	0	0	0	1	0	0	0	0



Home Zip code	Total Employees	Employee Percentage	Weekly Count of Trips By Mode												
			Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98134	2	0.09%	5	5	0	0	0	0	0	0	0	0	0	0	0
98204	2	0.09%	7	0	0	0	0	5	0	0	0	0	0	0	0
98272	2	0.09%	4	2	0	0	0	2	0	0	2	0	0	0	0
98311	2	0.09%	0	0	0	0	0	0	0	0	2	0	4	4	0
98312	2	0.09%	0	0	0	0	0	0	0	0	1	0	0	9	0
98335	2	0.09%	5	0	0	0	4	0	0	0	1	0	0	0	0
98337	2	0.09%	0	0	5	0	0	0	0	0	2	0	0	0	3
98338	2	0.09%	2	0	0	0	0	5	0	0	3	0	0	0	0
98353	2	0.09%	0	0	0	0	0	0	0	0	0	0	0	10	0
98375	2	0.09%	5	0	0	0	0	5	0	0	0	0	0	0	0
98446	2	0.09%	5	3	0	0	0	2	0	0	0	0	0	0	0
98465	2	0.09%	5	4	0	0	1	0	0	0	0	0	0	0	0
98499	2	0.09%	0	3	0	0	0	5	0	0	2	0	0	0	0
98503	2	0.09%	0	0	0	0	5	5	0	0	0	0	0	0	0
98513	2	0.09%	2	0	0	0	0	7	0	0	1	0	0	0	0
85310	1	0.04%	0	5	0	0	0	0	0	0	0	0	0	0	0
86301	1	0.04%	0	0	0	0	0	0	0	0	0	0	0	0	5
91234	1	0.04%	0	0	0	0	0	0	3	0	0	0	0	2	0
98010	1	0.04%	5	0	0	0	0	0	0	0	0	0	0	0	0
98016	1	0.04%	5	0	0	0	0	0	0	0	0	0	0	0	0
98047	1	0.04%	4	0	0	0	0	0	0	0	0	0	0	0	0
98051	1	0.04%	5	0	0	0	0	0	0	0	0	0	0	0	0
98057	1	0.04%	0	0	5	0	0	0	0	0	0	0	0	0	0
98201	1	0.04%	1	0	0	0	0	4	0	0	0	0	0	0	0
98229	1	0.04%	0	0	0	0	0	0	0	0	2	0	1	4	0
98233	1	0.04%	0	0	0	0	0	0	0	0	0	0	0	0	5
98249	1	0.04%	5	0	0	0	0	0	0	0	0	0	0	0	0
98253	1	0.04%	0	0	0	0	0	3	0	0	2	0	0	0	0
98273	1	0.04%	0	0	0	0	0	5	0	0	0	0	0	0	0



			Weekly Count of Trips By Mode												
Home Zip code	Total Employees	Employee Percentage	Drive Alone	Carpool	Vanpool	Motorcycle	Bus	Train	Bike	Walk	Telework	CWW	Ferry (Car/Van/Bus)	Ferry (walk-on)	Other
98282	1	0.04%	4	0	0	1	0	0	0	0	0	0	0	0	0
98292	1	0.04%	3	2	0	0	0	0	0	0	0	0	0	0	0
98302	1	0.04%	0	0	0	0	0	0	0	0	0	0	2	3	0
98320	1	0.04%	0	0	0	0	0	0	0	0	1	0	0	4	0
98327	1	0.04%	4	0	0	0	0	1	0	0	0	0	0	0	0
98329	1	0.04%	0	0	0	0	2	0	0	0	0	0	0	0	0
98342	1	0.04%	0	0	0	0	0	0	0	0	1	0	0	4	0
98383	1	0.04%	0	0	0	0	0	0	0	0	0	0	0	5	0
98402	1	0.04%	0	0	0	0	0	5	0	0	0	0	0	0	0
98409	1	0.04%	0	0	0	0	5	0	0	0	0	0	0	0	0
98418	1	0.04%	0	0	0	0	0	5	0	0	0	0	0	0	0
98424	1	0.04%	4	0	0	0	0	0	0	0	1	0	0	0	0
98443	1	0.04%	0	5	0	0	0	0	0	0	0	0	0	0	0
98516	1	0.04%	4	0	0	0	0	0	0	0	1	0	0	0	0
98576	1	0.04%	0	4	0	0	0	0	0	0	0	0	0	0	0
98597	1	0.04%	0	5	0	0	0	0	0	0	0	0	0	0	0